

JOINT NATURAL & ECONOMIC RESOURCES APPROPRIATIONS SUB-COMMITTEE FEBRUARY 27, 2013

OUR MISSION

 Our mission is to provide "creative regional solutions" to relevant and emerging issues in North Carolina while providing a standard of excellence in the delivery of federal, state and regional services for our member communities.



NC ASSOCIATION OF REGIONAL COUNCILS (COGS)

- North Carolina is served by 16 regional councils of government - not another layer of government, but an extension of our local governments - that offer a broad range of support services to their member local governments, including but not limited to:
 - Aging program services
 - Community & economic development
 - Workforce development
 - Housing
 - State & federal program management for state/local gov.
 - Planning (Transportation RPO/MPO) & GIS mapping services
 - Grant writing and management
 - Regional collaboration
 - Partnership building
 - Local government management assistance

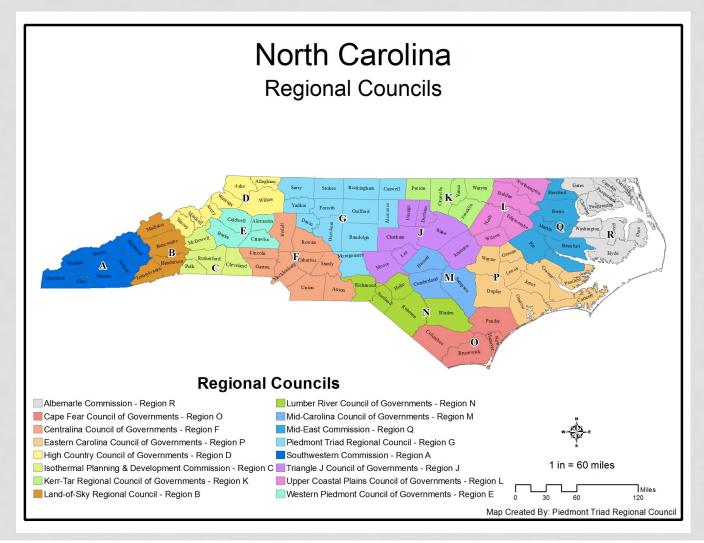


WHEN COGS WERE ESTABLISHED

- Regional councils of government (COGs) in North Carolina are the result of 1968 federal legislation (A-95 Clearinghouse Review Process-Intergovernmental Cooperation Act) that charged the N.C. Department of Administration with developing "...a system of multi-county regional planning districts to cover the entire state" (GS 143-341) to reduce duplication of governmental services.
- COGs have been formally operating in the state since 1972 although many were organized long before the official state designation.



HOW WE CURRENTLY FUNCTION





WHAT IS THE PURPOSE NOW?

- Now: Regional councils (COGs) are more important today because critical issues such as water resources, transportation infrastructure, etc., cross jurisdictional lines and financial resources have been reduced.
 - COGS are "owned and operated by local governments" and keep funding and management at the local level.
 - Provide management assistance for local governments; i.e., larger communities support COG assistance to smaller units of government in their respective regions to help build efficiencies in government and address needs.

WHO DOES WHAT IN NC

Statewide Planning

Infrastructure

Recruitment Marketing Retention

Job Creation (Private Sector)

NCARC (COGs)
DOT
DOC - DCA
DENR
DHHS
NC Rural Center

NCARC
DOT
DOC - DCA
DENR
DOE
NC Rural Center
Golden Leaf
Foundation

DOC NCPED Towns/Cities Counties Private Sector



KEY PERFORMANCE INDICATORS

Years	State	Funds	ROI
	Funding	Leveraged	
FY 07 - 08	943,200	55M	\$58 to 1
FY 08 - 09	718,160	125M	\$173 to 1
FY 09 - 10	380,000	★ 319M	\$839 to 1
FY 10 - 11	366,668	★ 587M	\$1,601 to 1
FY 11 - 12	364,633	243M	\$666 to 1
Totals	\$2.8M	\$1.3 B	\$479 to 1





HOW ARE COG'S DIFFERENT

- Enabled by State Statute (GS 143-31) and created by the local governments we serve. COGs are membership organizations!
 - Local governments CHOOSE to be members.
- No other government organizations duplicate these services:
 - Securing and managing grants for local governments that fuel community and economic development.
 - Delivery of Federal and State core services:
 - Aging
 - Transportation
 - Workforce



BUDGETARY IMPACT

1) How have reductions affected your agency?

 The COGs have received a 62% cut in recent years and therefore have less money to use as a "match" to federal and foundation grants for our local unit of government. We have had to cut free services in many situations.

2) What measures have you taken?

 Worked more creatively and efficiently and our staffs have been called upon to work harder.

3) Have you been able to generate other resources?

 Yes, COGs always have through member dues, grant management and fees for select services.



BUDGETARY IMPACT

- Can we be self-supporting?
 - Yes, COGs have been and will continue to be selfsupporting.
- What if NER Sub-committee and the General Assembly funds only "Program Specific Initiatives?"
 - We would welcome that approach and have some suggestions should we be asked to offer them. In many instances, however, COGs use the State Technical Assistance Funds as a local cash match on behalf of their smaller local governments to meet certain grant requirements. Program flexibility in that regard is helpful.



WHY SHOULD NCGA CONTINUE TO FUND COGS?

- We offer excellent value to the state and our local governments.
- Our state funds are used to provide services to units
 of local government who generally don't have
 either the expertise or resources to execute the
 planning and management necessary for
 community and economic development initiatives,
 or feel we offer a more efficient and cost-effective
 solution.



QUESTIONS & MORE INFORMATION

Questions?

Contact: Betty or David Huskins
 Email: ncregions@ridgetopassociates.com

